



H. Moser & Cie.
VERY RARE

PRESS RELEASE

H. MOSER & CIE.: REACH FOR THE STARS

Neuhausen am Rheinfall, November 16th, 2016

Cosmic green – a new, deep emerald dial from H. Moser & Cie. is available on a model from the Concept collection; with it, the company continues to create sexy, bold and irreverent watches in the finest Haute Horlogerie tradition. The cosmic green dial is seen to full effect on the Endeavour Centre Seconds Concept Cosmic Green model. With neither logo nor indices, the effect is understated; the colour becomes the focus, making a statement of minimalist luxury which is immediately recognisable and unmistakable.

H. Moser & Cie. is an expert in subverting genres. With a juxtaposition of styles, the company has once again broken new ground by teaming its cosmic green dial with the Endeavour Centre Seconds Concept, representing the very essence of understated classicism taken to the extreme. As a final touch, the camouflage-style alligator leather strap adds a distinctive, truly masculine touch. And the result is magical: the Endeavour Centre Seconds Concept Cosmic Green is an Haute Horlogerie classic for a modern audience, those with their finger on the pulse of our times, mavericks not followers, looking for a compelling watch unlike any other.

The Endeavour Centre Seconds Concept Cosmic Green is available in white or rose gold in a limited edition of 20 pieces each. One step closer to the stars...



H. Moser & Cie.
VERY RARE

PRESS RELEASE

TECHNICAL SPECIFICATIONS - ENDEAVOUR CONCEPT COSMIC GREEN LIMITED EDITION

Reference 1343-0211, white gold model, cosmic green fumé dial, camouflage-style alligator leather strap, limited edition of 20 pieces

Reference 1343-0110, rose gold model, cosmic green fume dial, camouflage-style alligator leather strap, limited edition of 20 pieces

Cases

18-carat white or rose gold, three-part

Diameter: 40.8 mm, height: 10.9 mm

Sapphire crystal

See-through sapphire crystal case-back

Crown adorned with an "M"

Engraved on the movement side of the case with "1 of 20"

Dial

Cosmic green fumé dial

Leaf-shaped hands

Movement

Mechanical hand-wound in-house HMC 343 calibre

Diameter: 34.0 mm or 15 lignes, height: 5.8 mm

Frequency: 18,000 Vib/h

28 jewels

Power reserve: minimum 7 days

Hacking seconds

Double barrel

Moser teeth for all wheels and pinions

Interchangeable Moser escapement

Original Straumann Hairspring® with stabilised Breguet overcoil

Gold escapement wheel and pallet fork

Movement and components hand-finished and decorated

Functions

Hours and minutes

Central seconds

Strap

Camouflage-style hand-stitched alligator leather

Solid 18-carat white or rose gold pin buckle engraved with the Moser logo



H. Moser & Cie.
VERY RARE

PRESS RELEASE

REFERENCES & PHOTOS

Reference 1343-0211, Endeavour Concept Cosmic Green, white gold model, cosmic green fumé dial, camouflage-style alligator leather strap, limited edition of 20 pieces



Reference 1343-0110, Endeavour Concept Cosmic Green, rose gold model, cosmic green fumé dial, camouflage-style alligator leather strap, limited edition of 20 pieces





H. Moser & Cie.
VERY RARE

PRESS RELEASE

CONTACT

Nathalie Cobos, T +41 76 319 03 09, press@h-moser.com

H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs 50 people, has eight of its own calibres and produces 1,200 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.