



H. Moser & Cie.
VERY RARE

PRESS RELEASE

SIMPLE AND AUTHENTIC: THE VENTURER SMALL SECONDS PURITY

Neuhausen am Rheinfall, January 16th, 2017

With their Concept Series of watches, that have neither indices nor logo, H. Moser & Cie. is making a clear statement. A true luxury product is unmistakable and requires no marketing or branding to speak on its behalf. By focussing on absolute simplicity, H. Moser & Cie. is returning the product to centre stage, as an understated star. Pared down to the essentials, the Venturer Small Seconds Purity collection follows this logic, brilliantly illustrating the minimalist philosophy of "less is more". Once again, H. Moser & Cie. has proven that authenticity can provide a power and dynamism which is rarely achieved.

Taking the best from the Concept Series and the other H. Moser & Cie. collections, the dials on the Venturer Small Seconds Purity feature indices at 12, 3, 6 and 9 o'clock. The logo remains absent, allowing the beauty of the fumé dials to shine through, unimpeded. As custom in haute horlogerie, and a tradition for H. Moser & Cie. watches since 1828, the company signature and crest appear on the movement side, a subtle reminder of its heritage. Emphasised by the curved sapphire crystal and the refined bezel, the dials on the Venturer Small Seconds Purity models are among the most impressive produced by the company: sky-blue fumé for the white gold model and the signature fumé for the version in red gold.

H. Moser & Cie. enjoys combining design cues to create an unexpected effect. To subtly offset the classicism of the Venturer Small Seconds Purity white gold model, raw kudu leather has been chosen to add a rugged touch to the watch. For the red gold model, a sumptuous brown strap in kudu leather brings warmth to the fumé dial, reinforcing the reflections of its dusky tones. The result is surprising, slightly offbeat, and confirms that H. Moser & Cie. watches – with or without visible logo signatures – respect the finest watchmaking traditions but are firmly rooted in the present.

At the heart of the Venturer Small Seconds Purity, with the convex shapes typical of the 1960s and design inspired by historic H. Moser & Cie. pocket watches, beats an HMC 327 hand-wound Manufacture calibre. Visible through the sapphire case-back, the movement has a power reserve of at least 3 days which is marked by an indicator on the movement side of the watch.

Finally, as with all new models produced from January 1st, 2017, this collection will not feature the Swiss Made label on the dial as the Schaffhausen-based Manufacture, whose creations are over 95% Swiss, does not consider the label sufficiently rigorous.



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TECHNICAL SPECIFICATIONS – VENTURER SMALL SECONDS PURITY

Reference 2327-0207, white gold model, sky-blue fumé dial, beige kudu leather strap, limited edition of 100 pieces

Reference 2327-0404, red gold model, fumé dial, brown kudu leather strap, limited edition of 100 pieces

Cases

18-carat red or white gold, three-part

Diameter: 39.0 mm, Height: 11.9 mm

Curved sapphire crystal

See-through sapphire crystal case-back

Crown adorned with an “M”

Dial

Sky-blue fumé or fumé with sunburst pattern

Applique indexes

Leaf-shaped hands

Movement

Hand-wound HMC 327 Manufacture calibre

Diameter: 32.0 mm or 14 ¼ lignes

Height: 4.5 mm

Frequency: 18,000 Vib/h

29 jewels

Power reserve: minimum 3 days

Moser teeth for all wheels and pinions

Moser balance wheel and original Straumann Hairspring® with stabilised Breguet overcoil

Functions

Hours and minutes

Small second

Power reserve indicator on movement side

Strap

Hand-stitched beige kudu leather or brown kudu leather strap

18-carat solid red or white gold pin buckle, with engraved Moser logo



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REFERENCES & PHOTOS

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Reference 2327-0404, Venturer Small Seconds Purity, red gold model, fumé dial, brown kudu leather strap, limited edition of 100 pieces



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H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs 50 people, has eight of its own calibres and produces 1,200 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.