



H. Moser & Cie.
VERY RARE

PRESS RELEASE

H. MOSER & CIE.: THE MOON AND STARS

Neuhausen am Rheinfall, November 6th, 2019

With the Endeavour Perpetual Moon Concept Aventurine model, H. Moser & Cie. lets you voyage deep into the Milky Way, bringing not just the moon to your wrist, but the stars as well! Paying tribute to the lunar body, the interpretation of the moon phase it provides is minimalist yet highly poetic, in a model featuring an aventurine dial stripped of indices and logo and twinkling with light...

At 6 o'clock, a silvery moon waxes within a beautifully proportioned window. This satellite takes on a resolutely modern and understated appearance. In this ode to purity, H. Moser & Cie. has opted for a Concept dial, stripped of indices and logo, to allow the moon complete freedom of expression. And, because the brand never does things by halves, if you are giving someone the moon, why not the stars too! To enhance the beauty of the moon, H. Moser & Cie. has selected an aventurine dial, subtly twinkling with brilliant inclusions to spectacularly mirror the constellations of the night sky.

The Endeavour Perpetual Moon Concept Aventurine is available in two sensual models: 5N red gold, and steel. These two materials magnify the beauty of the aventurine dial, offering a stairway to the stars. An alligator leather strap completes the piece; black for the red gold model, midnight blue for the steel version.

The Endeavour Perpetual Moon Concept Aventurine is one of the most precise moon phases available, with just one day's deviation every 1027 years. It is powered by the HMC 801 hand-wound Manufacture calibre, equipped with an interchangeable Moser escapement, ensuring the watch has a minimum 7-day power reserve, with an indicator on the movement side. The moon phase display system is an extremely precise display that can be set to within a minute. It can be easily adjusted using the push-button located on the case flank, aided by the small central arrow-shaped seconds hand, which is a 24-hour indicator.

The Endeavour Perpetual Moon Concept Aventurine from H. Moser & Cie. embodies technical complexity; it is elegant, poetic and unconditionally understated, worthy of the finest watchmaking traditions. Available in 5N red gold or steel, each model is released in a limited edition of 50 pieces.

The unmistakable H. Moser & Cie. style of irreverent Haute Horlogerie.



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TECHNICAL SPECIFICATIONS – ENDEAVOUR PERPETUAL MOON CONCEPT AVENTURINE

Reference 1801-0402, 5N red gold model, aventurine dial, black alligator leather strap, limited edition of 50 pieces

Reference 1801-1201, steel model, aventurine dial, midnight blue alligator leather strap, limited edition of 50 pieces

Case

18-carat 5N red gold or steel

Diameter: 42.0 mm, height: 13.1 mm

Sapphire crystal

Screw-in crown adorned with an “M”

Dial

Aventurine

Leaf-shaped hour and minute hands

Centre seconds hand and 24-hour hand

Moon phase window

Movement

Hand-wound HMC 801 Manufacture calibre

Diameter: 34.0 mm or 15 lignes, height: 6.5 mm

Frequency: 18,000 Vib/h

28 jewels and screwed gold mounts

Power reserve: minimum 7-day with a double barrel

Bevelled ring and Moser teeth for all wheels and pinions

Interchangeable Moser escapement

Original Straumann Hairspring®

Traditional screw balance wheel with gold adjusting screws

Gold escapement wheel and pallet fork

Functions

Hours and minutes

Central seconds hand with hacking seconds

24-hour display

Very large moon phase display window

Power reserve indicator on movement side

Moon phase adjuster push-button on the case flank

Strap

Hand-stitched black or midnight blue alligator leather

18-carat 5N red gold or steel pin buckle engraved with the Moser logo



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REFERENCE & PHOTOS

Endeavour Perpetual Moon Concept Aventurine, reference 1801-0402, 5N red gold model, aventurine dial, black alligator strap, limited edition of 50 pieces

Endeavour Perpetual Moon Concept Aventurine, reference 1801-1201, steel model, aventurine dial, midnight blue alligator strap, limited edition of 50 pieces



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H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs around 60 people, has developed 14 in-house calibres to date and produces more than 1,500 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.