



H. Moser & Cie.
VERY RARE

PRESS RELEASE

H. MOSER & CIE. HERITAGE PERPETUAL MOON: POETIC CLASSICISM

Neuhausen am Rheinfall, January 16th, 2017

With the Heritage Perpetual Moon, H. Moser & Cie. is re-establishing the prestige of the most poetic complication ever: the representation of the lunar cycle. With its influence over the seas and the oceans, the lunar body holds a mysterious fascination for man. Showcased in a large window at 6 o'clock, the eye-catching moon elevates this model to an expression of classical watchmaking. The Heritage Perpetual Moon also marks the introduction of the Heritage family of watches, joining Endeavour, Venturer and Pioneer in the H. Moser & Cie. collection.

Drawing inspiration from H. Moser pocket watches, cases in the Heritage collection are rounded with refined accents that complement the engraving and blue enamel on the case flanks. Honouring tradition and craftsmanship, this decoration is a feature of Heritage collection models. The distinctive classicism of the Heritage Perpetual Moon is evident in the notched crown and "Grand Feu" enamel on the dial, enlivened by the hand-painted Roman numerals and the flame-blued swallow-tail hands. Elegance and refinement have been watchwords for the creation of this exceptional piece, with fine lugs that enhance its traditional character.

Yet, true to H. Moser & Cie.'s philosophy, the Heritage Perpetual Moon offers an interesting contradiction; blending genres and blurring lines. The classical character of the watch is distinguished from the resolutely contemporary design and sophisticated moon phase display. Bringing together tradition and technical expertise, the Heritage Perpetual Moon is a decidedly complex watch.

The Heritage Perpetual Moon is powered by the HMC 801 hand-wound Manufacture calibre, equipped with an interchangeable Moser escapement, ensuring the watch has a minimum 7-day power reserve, with a power reserve indicator on the movement side. In addition, the Heritage Perpetual Moon features a small centre hand that serves as an AM/PM indicator, rotating once every 24 hours with the hour indices 12 to 6 o'clock representing AM from midnight to midday and the left side of the dial representing PM from 1 p.m. to midnight. The moon phases are adjusted with a push-button on the side of the case, guaranteeing a precise display that can be set, read and predicted to within a minute.

The Heritage Perpetual Moon embodies old-fashioned charm, a deliciously vintage watch that is worthy of the finest watchmaking traditions. As with all new models produced from January 1st, 2017, this watch will not feature the Swiss Made label on the dial as the Schaffhausen-based Manufacture, whose creations are over 95% Swiss, does not consider the label sufficiently rigorous.



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TECHNICAL SPECIFICATIONS – HERITAGE PERPETUAL MOON

Reference 8801-0200, white gold model, white enamel dial, blue alligator leather strap, limited edition of 30 pieces

Case

Solid 18-carat white gold

Engraving and blue enamel on the case flanks

Diameter: 42.0 mm, height: 12.2 mm

Sapphire crystal

Dial

White "Grand Feu" enamel

Hand-painted Roman numerals

Indexes and hour and minute hands in the shape of a swallow's tail, flame-blued

Centre seconds hand

Movement

Hand-wound HMC 801 Manufacture calibre

Diameter: 34.0 mm or 15 lignes, height: 6.5 mm

Frequency: 18,000 Vib/h

28 jewels and screwed gold mounts

Power reserve: minimum 7-day with a double barrel

Bevelled ring and Moser teeth for all wheels and pinions

Interchangeable Moser escapement

Original Straumann Hairspring®

Traditional screw balance wheel with gold adjusting screws

Gold escapement wheel and pallet fork

Functions

Hours and minutes

Small seconds hand and hacking seconds

AM/PM indicator – indices 12 to 6 o'clock representing AM and 7 to 11 o'clock representing PM

Large moon-phase display

Power reserve indicator on movement side

Moon-phase adjuster push-button on the case flank

Strap

Hand-stitched blue alligator leather

18-carat solid white gold pin buckle engraved with the Moser logo



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REFERENCE & PHOTOS

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H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs 50 people, has eight of its own calibres and produces 1,200 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.