



*H. Moser & Cie.*  
VERY RARE

## PRESS RELEASE

### THE PIONEER CENTRE SECONDS FUNKY BLUE BLACK EDITION GOES ON A WORLD TOUR

Neuhausen am Rheinfall, July 8<sup>th</sup>, 2019

**Pioneer by name, Pioneer by nature, the Pioneer Centre Seconds Funky Blue Black Edition is a watch with wanderlust. Sapphire to the wrist, oceanic Funky Blue fumé to the sky, its technical specifications make it a worldly travel companion. Packed like a pro in a slick yet sturdy case of jet black DLC (Diamond-Like-Carbon) steel, this adventurous beauty is ‘gearing up’ to accompany real-life Pioneers around the world for a whole year.**

#### **A very special launch for a very special watch: The Pioneer Tour**

For the launch of one of their boldest watches yet, H. Moser & Cie. has gone a little bit wild. To understand the marvel that is the Pioneer Centre Seconds Funky Blue Black Edition, they want real pioneers to experience it. There’s no replacement for the thrill of putting this beauty on the wrist. So, this month, H. Moser & Cie. is lending the Pioneer Centre Seconds Funky Blue Black Edition to lucky guardians, who will accompany it on an adventure around the globe for one year – with no route planned whatsoever. Because a real adventure demands that spontaneous bit of magic.

#### **One year. One epic odyssey. Countless destinations.**

H. Moser & Cie. will start the adventure by lending the Pioneer to a friend and fellow watch-lover. And from then on, the rest is up to chance. The friend will hand it over to someone of their choice, after which it will be passed from watchlover to watchlover... destination (and connoisseur) unknown.

Each person will keep the watch for a week, photographing the Pioneer on their wrist against a captivating view of their location, and sharing them with the world. And then the Pioneer will be set free to roam once again – never resting long in one place, always on the road (or in the air...or underwater...).

The community will be able to track the journey of the Pioneer Centre Seconds Funky Blue Black Edition on a dedicated landing page, as well as on Instagram [@moserwatches](#) under the hashtag **#PioneerTour**. Subscribers will receive H. Moser & Cie. newsletters with a recap of all the Pioneers’ adventures, and insider information about watchmaking and special product features.

#### **A closer look at the Pioneer Centre Seconds Funky Blue Black Edition**

H. Moser & Cie. has encased their all-terrain model, the Pioneer, with a layer of DLC (Diamond-Like-Carbon) in pitch black. Under the domed sapphire crystal sits an iconic Moser fumé dial in stunning Funky Blue – a first for the Pioneer collection. The hour markers and hands, in luminescent Superluminova®, glimmer like stars in the night sky.

But looks aren’t everything. Behind its midnight-hued exterior, the Pioneer Centre Seconds Funky Blue Black Edition boasts an HMC 200 movement – an in-house caliber with a Straumann® Hairspring, beating at 21,600 vibrations per hour. Equipped with a bi-directional pawl winding system, and a power reserve of more than three days, this newest member of the Pioneer family is ready for everyday adventures or world-wide odysseys. Water resistant up to 120 metres with a versatile black rubber strap, it’s even fit to sail the seven seas.

#### **Follow the journey:**

- [www.pioneerchronicles.com/pioneertour](http://www.pioneerchronicles.com/pioneertour)
- [@moserwatches](#) / [#pioneertour](#)



*H. Moser & Cie.*  
VERY RARE

## PRESS RELEASE

### TECHNICAL SPECIFICATIONS – PIONEER CENTRE SECONDS FUNKY BLUE BLACK EDITION

Reference 3200-1205, model in black DLC-treated steel, Funky Blue fumé dial, black rubber strap

#### Case

Black DLC-treated steel,  
Diameter: 42.8 mm, height without sapphire crystal: 10.6 mm  
Curved sapphire crystal and see-through case back  
Screw-in crown adorned with an “M”  
Water-resistant to 120 metres

#### Dial

Funky Blue fumé with sunburst pattern  
Applique indexes, with hour markers in Superluminova®  
Leaf-shaped hands, partially skeletonised  
Superluminova® elements on the hands

#### Movement

HMC 200 automatic calibre  
Diameter: 32.0 mm or 14 1/4 lines  
Height: 5.5 mm  
Frequency: 21,600 Vib/h  
27 jewels  
Automatic bi-directional pawl winding system  
Engraved oscillating weight  
Power reserve: minimum 3 days  
Hacking seconds  
Original Straumann® Hairspring with flat overcoil  
Finish with Moser stripes

#### Functions

Hours and minutes  
Central seconds

#### Strap

Black rubber  
Black DLC-treated titanium pin buckle, engraved with the Moser logo



*H. Moser & Cie.*  
VERY RARE

## PRESS RELEASE

### REFERENCE & PHOTOS

Pioneer Centre Seconds Funky Blue Black Edition, ref. 3200-1205, model in black DLC-treated steel, Funky Blue fumé dial, black rubber strap



### CONTACT

Nathalie Cobos, T +41 76 319 03 09, [press@h-moser.com](mailto:press@h-moser.com)

### H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinflall, it currently employs around 60 people, has developed 14 in-house calibres to date and produces more than 1,500 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.