



H. Moser & Cie.
VERY RARE

PRESS RELEASE

H. MOSER & CIE. IN THE QUEST FOR THE DIVINE PROPORTION

Neuhausen am Rheinfall, March 21st, 2017

Hours, minutes, centre seconds: the three-hand watch is one of the staples of watchmaking. Yet mastering the classics requires expertise of the very highest level, as it is the details that elevate a piece. To be truly exceptional, the aesthetic must reach perfection, achieving a perfect balance: precise proportions, harmony of form, depth of colours, high-calibre finishes. And this is what the Endeavour Centre Seconds Automatic from H. Moser & Cie. offers. A simple watch; pared-down, yet far from being simply a watch. Within its powerful and perfectly executed design, the Schaffhausen-based Manufacture combines technical excellence with a new automatic calibre. Simply Moser.

Balanced, precise proportions are the key to harmony, and the Endeavour Centre Seconds perfectly illustrates this philosophy. With a redesigned case, 40 mm in diameter, with more dynamic curves and revamped lines, it is available in a model equipped with an automatic movement. Everything about this model strikes the right balance: from the choice of colours and materials, to the 100% Swiss mechanism at its heart. By opting for red gold, H. Moser & Cie. finds a striking pairing for the brand's signature fumé dial, a surprising contrast between warm and cool tones. For the second red gold model, the Manufacture has chosen midnight-blue fumé, a deep hue, full of mystery. A brown alligator leather strap adds the final touch to this ode to beauty. For the white gold models, H. Moser & Cie. has selected its two most legendary dials — fumé and Funky Blue — in a watch with a classic black leather strap, or with a raw kudu leather strap for a resolutely modern and irreverent yet sexy look.

The movement at the heart of the Endeavour Centre Seconds Automatic model is the HMC 200. This latest addition to the Moser collection of calibres was designed, developed and produced entirely within the Manufacture. It is equipped with a regulating organ manufactured by Precision Engineering AG, H. Moser & Cie.'s sister company. Decorated with the famous Moser double stripes, the calibre HMC 200 houses a large engraved gold oscillating weight. With a guaranteed minimum power reserve of three days, this automatic movement is decidedly a jewel in the crown of H. Moser & Cie. With this timepiece, it has created very rare perfection.



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TECHNICAL SPECIFICATIONS – ENDEAVOUR CENTRE SECONDS AUTOMATIC

Reference 1200-0400, 18-carat red gold model, signature fumé dial, brown alligator leather strap

Reference 1200-0401, 18-carat red gold model, midnight-blue fumé dial, brown alligator leather strap

Reference 1200-0200, 18-carat white gold model, signature fumé dial, black alligator leather strap

Reference 1200-0201, 18-carat white gold model, Funky Blue dial (sky-blue fumé), kudu leather strap

Case

Solid white or red gold

Diameter: 40.0 mm, height: 10.7 mm

Sapphire crystal and see-through case-back

Crown adorned with an "M"

Dials

Signature fumé, midnight-blue fumé or Funky Blue (sky-blue fumé) with sunburst pattern

Applique indices

Leaf-shaped hour and minute hands

Movement

HMC 200 automatic calibre

Diameter: 32.0 mm or 14 ¼ lignes, height: 5.5 mm

Frequency: 18,000 Vib/h

27 jewels

Automatic bi-directional pawl winding system

Solid 18-carat gold oscillating weight engraved with the H. Moser hallmark

Power reserve: minimum 3 days

Original Straumann Hairspring® with flat overcoil

Finished with Moser stripes and diamond polishing

Functions

Hours and minutes

Central seconds

Straps

Hand-stitched alligator or kudu leather

Solid 18-carat red gold or white gold pin buckle



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REFERENCES & PHOTOS – ENDEAVOUR CENTRE SECONDS AUTOMATIC

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Reference 1200-0401, 18-carat red gold model, midnight-blue fumé dial, brown alligator leather strap

Reference 1200-0200, 18-carat white gold model, signature fumé dial, black alligator leather strap

Reference 1200-0201, 18-carat white gold model, Funky Blue dial (sky-blue fumé), kudu leather strap



CONTACT

Nathalie Cobos, T +41 76 319 03 09, press@h-moser.com

H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs 50 people, has eight of its own calibres and produces 1,200 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.