



H. Moser & Cie.
VERY RARE

PRESS RELEASE

ENDEAVOUR TOURBILLON CONCEPT: PURE BOLDNESS

Neuhausen am Rheinfall, January 15th, 2018

The tourbillon, a complex mechanism with both technical and aesthetic appeal, revised according to the minimalist approach characteristic of H. Moser & Cie. The Schaffhausen-based Manufacture has revisited this classic piece of mechanical watchmaking and extracted only the essence: A dial featuring the brand's signature fumé, two blued hands, and at 6 o'clock, a one minute flying tourbillon produced in module form, because for H. Moser & Cie., the details make all the difference. The Endeavour Tourbillon Concept with a steel case features a design of very rare power, reinforced by the absence of both logo and indices on the dial. H. Moser & Cie. has allowed the tourbillon complete license for self-expression, in an ode to simplicity.

What is striking about the appearance of the Endeavour Tourbillon Concept is its dial; by featuring neither logo nor indices, the details can be admired to best effect. The colour, that famous fumé which has become the H. Moser signature, extends in subtle nuances in gradually deepening shades, with the different shades emphasised by the "sunburst" pattern. The eye-catching flying tourbillon positioned at 6 o'clock appears to float weightlessly. The hours and minutes hands are faceted and blued, as is the tradition.

The Endeavour Tourbillon Concept is encased in steel; a bold choice for an equally bold model. H. Moser & Cie., true to their philosophy, dares to mix styles by providing their prestigious Tourbillon with a metal casing. H. Moser & Cie. is known for their subversion of genres and risk taking. For them, the essential lies elsewhere, the product remains the focus. Refocusing the debate on genuine luxury, striking and distinctive even without a logo, H. Moser & Cie. has put the product firmly in the spotlight.

Behind the skeleton bridge of the minute tourbillon is the latest addition to movements designed, developed and produced by H. Moser & Cie.; the HMC 804 self-winding calibre. Powering this movement with a three-day power reserve, the oscillating weight transfers the energy to the barrel via a bi-directional pawl winding system which reduces the time required to fully wind the watch. The oscillating weight is skeletonised to reveal the mechanism beneath.

A marvel of ingenuity, this movement is equipped with a double flat hairspring designed and produced in-house. Thanks to this pair of matched hairsprings, the movement of the point of gravity on each spring when it expands is corrected, significantly improving accuracy and isochronism in continual pursuit of perfection. In addition, the paired hairsprings also reduce the effect of friction normally experienced with a single hairspring, improving isochronism. Finally, the tourbillon's unique design makes it an interchangeable module, assembled and regulated independently of the movement via a simple plug and play system which allows easy servicing. The result is a tourbillon better adapted to the needs of early 21st century users.

The unmistakable H. Moser style of irreverent Haute Horlogerie.



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TECHNICAL SPECIFICATIONS – ENDEAVOUR TOURBILLON CONCEPT

Reference 1804-1200, steel model with fumé dial, hand-stitched and buffed kudu leather strap, limited edition of 20 pieces

Case

Steel, three-part

Diameter: 42 mm

Height: 11.6 mm

See-through sapphire crystal case-back

Engraved with "1 of 20"

Dial

Fumé with sunburst pattern

Blued leaf-shaped hour and minute hands

Movement

Self-winding HMC 804 Manufacture calibre

Diameter: 32.0 mm or 14 ^{1/4} lignes

Height: 5.5 mm

Frequency: 21,600 vibrations/hour

Automatic bi-directional pawl winding system

Oscillating weight heavy metal with engraved H. Moser & Cie. logo

Power reserve: minimum 3 days

Original double hairspring

Modular one minute flying tourbillon at 6 o'clock with skeletonised bridges

Functions

Hours and minutes

Strap

Hand-stitched and buffed kudu leather strap

Solid steel folding buckle, engraved with the Moser logo



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REFERENCES & PHOTOS

Endeavour Tourbillon Concept ref. 1804-1200, steel model with fumé dial, hand-stitched and buffed kudu leather strap, limited edition of 20 pieces



CONTACT

Nathalie Cobos, T +41 76 319 03 09, press@h-moser.com

H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs 55 people, has eight of its own calibres and produces 1,200 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.