



H. Moser & Cie.
VERY RARE

PRESS RELEASE

DUAL AWARDS FOR H. MOSER & CIE. AT THE GRAND PRIX D’HORLOGERIE DE GENÈVE 2020

Neuhausen am Rheinfall, November 13th, 2020

Eagerly awaited by watchmaking enthusiasts as well as industry professionals every year, the Grand Prix d'Horlogerie de Genève (GPHG) is an ode to creativity that awards timepieces appointed by an esteemed jury across fourteen categories. With two pre-selected creations, H. Moser & Cie. was particularly honored, receiving the prize for Best Chronograph for its Streamliner Flyback Chronograph Automatic as well as the Audacity Prize for its Endeavour Cylindrical Tourbillon H. Moser X MB&F model.

On November 12th in Geneva, the GPHG award ceremony was held at its customary venue of Théâtre du Léman. H. Moser & Cie. distinguished itself by winning two awards. Its Streamliner chronograph, a major new release for 2020 that breaks away from all codes, was named winner of the Chronograph category. Its cushion-shaped steel case, its perfectly integrated bracelet, its high-flying movement, as well as its minimalist design, left no one indifferent. Synonymous with fluidity, geometric curves and dynamic shapes, the Streamliner collection reinvents the rules to better highlight them. The first integrated and automatic chronograph with central display offering the flyback function, the Streamliner has a singular personality; a decidedly different aesthetic and yet totally Moser.

The Audacity Prize was awarded to the Endeavour Cylindrical Tourbillon H. Moser X MB&F, whose genesis and spirit won over the members of the jury, who were particularly inspired by the collaborative aspect of this project. The result of a partnership with fellow independent brand MB&F, the Endeavour Cylindrical Tourbillon reinterprets certain elements borrowed from the world of MB&F, such as the three-dimensional construction of the movements as well as the dial inclined at 40° under a sapphire dome, in a Moser context, dramatically emphasizing the one-minute flying tourbillon fitted with a cylindrical hairspring designed by H. Moser & Cie.'s sister company, Precision Engineering AG.

Edouard Meylan, CEO of H. Moser & Cie., was honored to receive these two awards: “We are a small team and we all work tirelessly. This victory is a victory for all of us, and it shows that we are on the right track. It is the recognition of our almost 200-year-old know-how, of uncompromising mechanical watchmaking and of the power of classicism approached in an offbeat and sexy way. This is also a great reward for independent watchmaking, with which I would like to thank the Wiederrecht family and AGENHOR, at the origin of the Streamliner’s exceptional chronograph movement. I would also like to thank Max Büsser and the entire MB&F team for their involvement and the positive energy they poured into the project. Throughout our collaboration, the process has been enriching and humanly extremely rewarding. The Streamliner and the Endeavour Cylindrical Tourbillon are two immense successes, which far exceeded our expectations – especially during such a complicated period, marking an additional stage in the development of the Moser brand and setting a very positive outlook for the future”.



H. Moser & Cie.
VERY RARE

PRESS RELEASE

REFERENCE & PHOTOS

Streamliner Flyback Chronograph Automatic, ref 6902-1200, steel model, fumé and griffé dial, integrated steel bracelet, limited edition of 100 pieces





H. Moser & Cie.
VERY RARE

PRESS RELEASE

Endeavour Cylindrical Tourbillon H. Moser X MB&F, ref. 1810-1205, steel model, Ice Blue fumé dial, black alligator leather strap, limited edition of 15 pieces





H. Moser & Cie.
VERY RARE

PRESS RELEASE

Edouard Meylan, CEO of H. Moser & Cie.



CONTACT

Nathalie Cobos, T +41 76 319 03 09, press@h-moser.com

H. MOSER & CIE.

H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs around 60 people, has developed 14 in-house calibres to date and produces more than 1,500 watches per annum. Through its sister company Precision Engineering AG (PEAG), H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. Independent company incorporated into Moser Watch Holding in 2012, Precision Engineering AG specialises in watch components for escapements, from their initial design to the production of a quality product ready to be integrated into the watch movement it must regulate. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.