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PRESS RELEASE

H. MOSER & CIE.: THE SOMBRE BEAUTY OF THE MOON

Neuhausen am Rheinfall, September 17th, 2018

Fascinating, mysterious: People have always found the moon captivating. With the Endeavour Perpetual Moon Concept model, H. Moser & Cie. pays remarkable homage to the lunar body. With two resolutely contemporary models, H. Moser & Cie. reinterprets the most poetic complication ever; showcasing the eye-catching moon in a large window at 6 o'clock, in all its splendour. A perpetual moon, the Endeavour Perpetual Moon Concept is one of the most precise moon phases available, with one day's deviation every 1027 years.

By reinterpreting the moon phase in such an understated way, H. Moser & Cie. highlights the beauty of the lunar body in an ode to its purity. Nestled at the heart of the Concept dial, which features neither logo nor indices, the moon shines through in a large window at 6 o'clock. Surrounding it there is only space, seemingly interplanetary space. This effect is enhanced by the dial which is made from Vantablack® for the steel model. Its ultra-black coating, regarded as the darkest substance of all, Vantablack® is used in astrophysics in telescopes and by the army as thermal camouflage. It is composed of carbon nanotubes that are vertically aligned next to each other and is capable of absorbing 99.965% of light. It is the darkest black dial to be produced yet. The black colour is such that it appears astral, abyss-like: An undeniable black hole at the centre of which shines the moon. The Endeavour Perpetual Moon Concept in steel has an elegant, serene and refined moon phase display. A contemporary and bold design equipped with a black leather strap.

More sensual, the 5N red gold version features an H. Moser & Cie. midnight-blue fumé dial. Its deep lustres, with twilight tones, are perfectly matched with the red gold of the case. A brown alligator leather strap adds the finishing touch.

The Endeavour Perpetual Moon Concept is powered by the HMC 801 hand-wound Manufacture calibre, equipped with an interchangeable Moser escapement. This calibre ensures the watch has a minimum 7-day power reserve, with an indicator on the movement side. The moon phase system is an extremely precise display that can be set, read and predicted to within a minute. The system can be easily adjusted using a push-button on the side of the case. On average, the moon's orbital period lasts 29.53059 days. To be more precise: 29 days, 12 hours, 44 minutes and 2.9 seconds. The Endeavour Perpetual Moon Concept's intricate wheel train portrays this interval so precisely that the gap is a mere 0.23 seconds per day, that is to say one day's deviation after 1027.30 years, making it the most precise model available.

The H. Moser Endeavour Perpetual Moon Concept embodies technical complexity, is unconditionally elegant and understated and worthy of the finest watchmaking traditions. Available in steel or red gold, the Endeavour Perpetual Moon Concept is available in a limited edition of 50 pieces for each of the two references.

The unmistakable H. Moser style of irreverent Haute Horlogerie.



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TECHNICAL SPECIFICATIONS – ENDEAVOUR PERPETUAL MOON CONCEPT

Reference 1801-1200, steel model, Vantablack® dial, black leather strap, limited edition of 50 pieces

Reference 1801-0400, 5N red gold model, midnight-blue fumé dial, brown alligator leather strap, limited edition of 50 pieces

Case

Steel or 18-carat 5N red gold

Diameter: 42.0 mm, height: 12.9 mm

Sapphire crystal

Screw-in crown adorned with an “M”

Dial

Vantablack® or midnight-blue fumé with sunburst pattern

Leaf-shaped hour and minute hands

Centre seconds and AM/PM hands

Moon phase window

Movement

Hand-wound HMC 801 Manufacture calibre

Diameter: 34.0 mm or 15 lignes, height: 6.5 mm

Frequency: 18,000 Vib/h

28 jewels and screwed gold mounts

Power reserve: minimum 7-day with a double barrel

Bevelled ring and Moser teeth for all wheels and pinions

Interchangeable Moser escapement

Original Straumann Hairspring®

Traditional screw balance wheel with gold adjusting screws

Gold escapement wheel and pallet fork

Functions

Hours and minutes

Centre seconds hand and hacking seconds

AM/PM indicator – Hours 12 to 6 o'clock representing AM and 7 to 11 o'clock representing PM

Large moon-phase indicator display

Power reserve indicator on movement side

Moon-phase adjuster push-button on the case flank

Strap

Hand-stitched black leather or brown alligator leather

Steel or 18-carat 5N red gold pin buckle engraved with the Moser logo



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REFERENCES & PHOTOS

Endeavour Perpetual Moon Concept, reference 1801-1200, steel model, Vantablack® dial, black leather strap, limited edition of 50 pieces

Endeavour Perpetual Moon Concept, reference 1801-0400, 5N red gold model, midnight-blue fumé dial, brown alligator leather strap





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H. Moser & Cie. was created by Heinrich Moser in 1828. Based in Neuhausen am Rheinfall, it currently employs around 60 people, has developed 12 in-house calibres to date and produces more than 1,500 watches per annum. H. Moser & Cie. manufactures parts such as regulating organs and balance-springs, which are used for its own production as well as to supply its partner companies. H. Moser & Cie. is honoured to have a Moser family member with the company as Honorary Chairman and President of the Heinrich and Henri Moser Foundation. The aim of the Moser Foundation, created by one of Heinrich Moser's descendants, is to keep the family history alive and seek out antique pieces for the Moser Museum, located in Charlottenfels Manor, Heinrich Moser's family home. With its substantial watchmaking expertise and highly acclaimed experience in the sector, MELB Holding holds shares in H. Moser & Cie. and Hautlence. MELB Holding is an independent family group, based in the heart of the legendary Vallée de Joux.